

EVENT INFORMATION

The annual Benhaven Walk for Autism is set for Sunday, September 26, 2021 at North Haven Middle School. Due to the COVID-19 pandemic, the 2020 event was unfortunately canceled. The 2019 event drew over 300 walkers raising \$57,000! We received excellent media coverage with two WTNH live spots. Walkers receive many perks including t-shirts and a post-race celebration with music, food, a raffle and more!

The health and safety of our participants, volunteers, race staff, and community members is our number one priority. The event will follow or exceed all safety guidelines mandated by state and local officials. Every step will be taken to ensure the safest event possible.



ABOUT BENHAVEN

Benhaven is a multi-faceted agency serving people of all ages and with diverse needs, for over 50 years. A private, not-for-profit agency located in south central Connecticut, Benhaven currently has six main program areas: Benhaven School, Benhaven Residential Services, Benhaven Learning Network, Children's Behavioral Services, Career and Transitional Services, and Benhaven's Individual and Family Support program.

Benhaven's mission is to enable people with autism and pervasive developmental disorders to participate in community life, exercise productive control over their own lives, have meaningful relationships and associations, be gainfully employed, and experience happiness and personal satisfaction.

INTERESTED IN BECOMING A SPONSOR?

Contact:

John Bysiewicz
(203) 481-5933
john@jbsports.com

Please make checks payable to:

Benhaven, Inc.
2 Buena Vista Rd.
Branford, CT 06405

EVENT COORDINATOR

JB Sports coordinates 25 running and walking events annually, including the New Haven Labor Day Road Race and Christopher Martin's Christmas Run for Children. With over 30,000 participants, these events raise nearly \$1,000,000 for worthy charities and non-profits.



September 26, 2021
NORTH HAVEN, CT

Benefiting:



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$10,000

- Company name incorporated into Event Title.
- On all exposure opportunities title sponsor gets largest exposure.
- Exposure on all local media promotional spots (value to be determined).
- Opportunity to send company information or special offer and exposure on over 5,000 emails sent to past participants and Benhaven staff.
- Company name tagged on 50,000 email blasts sent to JB Sports database.
- Logo exposure on finish line tape, start line finish banner.
- Logo exposure on 400 race t-shirts and bibs.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Category exclusivity.
- Mention in all event media releases.
- Company representative can start event.
- Exposure on social media posts.
- Sponsorship plugs at event.
- 20 complimentary walk entries.

PRESENTING SPONSOR

\$5,000

- On all promotional opportunities, Presenting Sponsor gets 2nd largest exposure.
- Exposure on local media promotional spots (value to be determined – radio promos not included).
- Opportunity to send company information or special offer and exposure on over 5,000 emails sent to past participants and Benhaven staff.
- Logo exposure on, start line banner.
- Logo exposure on 400 race t-shirts and bibs.

PRESENTING SPONSOR CONT.

- Logo and link on event website.
- Opportunity to exhibit at event.
- Category exclusivity.
- Mention in all event media releases.
- Company representative can help in post walk awards.
- Sponsorship plugs at event.
- 10 complimentary walk entries.

GOLD SPONSOR

\$1,000

- Exposure on local media promotional spots (value to be determined – radio promos not included).
- Exposure on emails sent to 5,000 past participants and Benhaven staff.
- Logo exposure on 400 race t-shirts.
- Opportunity to send company information/special offer to all event participants in post-race eblast.
- Opportunity to exhibit at event.
- Category exclusivity.
- Mention in all event media releases.
- Sponsorship plugs at event.
- 5 complimentary walk entries.

SILVER SPONSOR

\$500

- Logo exposure on 400 race t-shirts.
- Exposure on pre & post-race email blasts sent to 400 participants.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Mention in all event media releases.
- Sponsorship plugs at event.
- 3 complimentary walk entries.

BRONZE SPONSOR

\$250

- Text exposure on 400 race t-shirts.
- Exposure on post-race email blast sent to 400 participants.
- Text exposure and link on event website.
- Opportunity to exhibit at event.
- Sponsorship plugs at event.
- 2 complimentary walk entries.



PAST SPONSORS

SPARK | Yale, Barrett Outdoors, Rose & Kiernan, Connex Credit Union, Mutual of America, TBNG, Inc., Yale New Haven Hospital, Advanced Periodontics, Town Fair Tire, Precision Glass & Mirror, Executive Honda, Dunkin', The Pension Service, Inc., Encon Heating & AC, RE/MAX Alliance, Check Writers, Webster Bank, David Fantarella Dental Group, Precision Auto, Duke and Helen Rosenberg, L.E. Whitford Co., Inc., Attorney James W. Shea, Foucault's Furniture & Appliance Store, Capotorto's Apizza, The GEENTY GROUP, Realtors, Red Baron Carpet Cleaning, LLC., Fasano, Ippolito, Lee & Florentine, LLC., The Rural Gas Company, GC Electric Inc., Josh Karsmarski, Canaan Christian Fellowship, Sharon's Salon, Bond Bilt Garages, Southern Connecticut Dental Group, Southern Connecticut State University, Hancock Pharmacy, Microsoft, Foxwoods Resort Casino, Coach Auto Body, Inc., Abraham Joseph Avni-Singer, MD., Yale Child Study Center, The Holy Smokes, Goody's Hardware, AMR, Hartford Yard Goats, Anthem Blue Cross & Blue Shield and 99.1 PLR