

EVENT INFORMATION

The annual Benhaven Walk for Autism is set to return on Sunday, September 25, 2022 at North Haven Middle School! Last year's event drew nearly 300 walkers raising over \$60,000! We received excellent media coverage including WTNH live spots. Walkers receive many perks including t-shirts and a post-race celebration with music, food, a raffle and more!

The health and safety of our participants, volunteers, race staff, and community members is our number one priority. The event will follow or exceed all safety guidelines mandated by state and local officials. Every step will be taken to ensure the safest event possible.



INTERESTED IN BECOMING A SPONSOR?

Contact:

John Bysiewicz
(203) 481-5933
john@jbsports.com

ABOUT BENHAVEN

Benhaven is a multi-faceted agency serving people of all ages and with diverse needs, for over 50 years. A private, not-for-profit agency located in south central Connecticut, Benhaven currently has six main program areas: Benhaven School, Benhaven Residential Services, Benhaven Academy, Children's Behavioral Services, Career and Transitional Services, and Benhaven's Individual and Family Support program.

Benhaven's mission is to enable people with autism and developmental disabilities to participate in community life, exercise productive control over their own lives, have meaningful relationships and associations, be gainfully employed, and experience happiness and personal satisfaction.

Please make checks payable to:

Benhaven, Inc.
2 Buena Vista Rd.
Branford, CT 06405

EVENT COORDINATOR

JB Sports coordinates 25 running and walking events annually, including the New Haven Labor Day Road Race and Christopher Martin's Christmas Run for Children. With over 30,000 participants, these events raise nearly \$1,000,000 for worthy charities and non-profits annually.



BENHAVEN

— WALK FOR AUTISM —



September 25, 2022 NORTH HAVEN, CT

Benefiting:



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$10,000

- Company name incorporated into Event Title.
- On all exposure opportunities title sponsor gets largest exposure.
- Exposure on all local media promotional spots (value to be determined).
- Opportunity to send company information or special offer and exposure in over 5,000 emails sent to past participants and Benhaven staff.
- Company name tagged on 50,000 email blasts sent to JB Sports database.
- Logo exposure on finish line tape, start line finish banner.
- Logo exposure on 400 race t-shirts and bibs.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Category exclusivity.
- Mention in all event media releases.
- Company representative can start event.
- Exposure on social media posts.
- Sponsorship plugs at event.
- 20 complimentary walk entries.



PRESENTING SPONSOR \$5,000

- On all promotional opportunities, Presenting Sponsor gets 2nd largest exposure.
- Exposure on local media promotional spots (value to be determined – radio promos not included).
- Opportunity to send company information or special offer and exposure on over 5,000 emails sent to past participants and Benhaven staff.
- Logo exposure on, start line banner.
- Logo exposure on 400 race t-shirts and bibs.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Category exclusivity.
- Mention in all event media releases.
- Company representative can help in post walk awards.
- Sponsorship plugs at event.
- 10 complimentary walk entries.

GOLD SPONSOR \$1,000

- Exposure on local media promotional spots (value to be determined – radio promos not included).
- Exposure on emails sent to 5,000 past participants and Benhaven staff.
- Logo exposure on 400 race t-shirts.
- Opportunity to send company information/special offer to all event participants in post-race eblast.
- Opportunity to exhibit at event.
- Mention in all event media releases.
- Sponsorship plugs at event.
- 5 complimentary walk entries.

SILVER SPONSOR \$500

- Logo exposure on 400 race t-shirts.
- Exposure on pre & post-race email blasts sent to 400 participants.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Mention in all event media releases.
- Sponsorship plugs at event.
- 3 complimentary walk entries.

BRONZE SPONSOR \$250

- Company listed on 400 race t-shirts.
- Exposure on post-race email blast sent to 400 participants.
- Company listed and linked on event website.
- Opportunity to exhibit at event.
- Sponsorship plugs at event.
- 2 complimentary walk entries.

PAST SPONSORS

Elaine & Joseph Dworkin, Rose & Kiernan, Mutual of America, W. Daniel Rosenberg Family, Executive Honda, Marino, Zabel & Schellenberg, PLLC., Connex Credit Union, All Waste, Inc., Checkwriters, Webster Bank, Town Fair Tire, Precision Glass & Mirror, Hancock Pharmacy, Petro Home Services, Raymond James of Glastonbury & West Hartford, Beacon Communities, Precision Auto, Inc., REMAX Alliance, TBNG Consulting, Yale Child Study Center, ENCON Heating & AC, Odonata Seaglass Gifts, Dunkin, and The Geenty Group, Realtors.